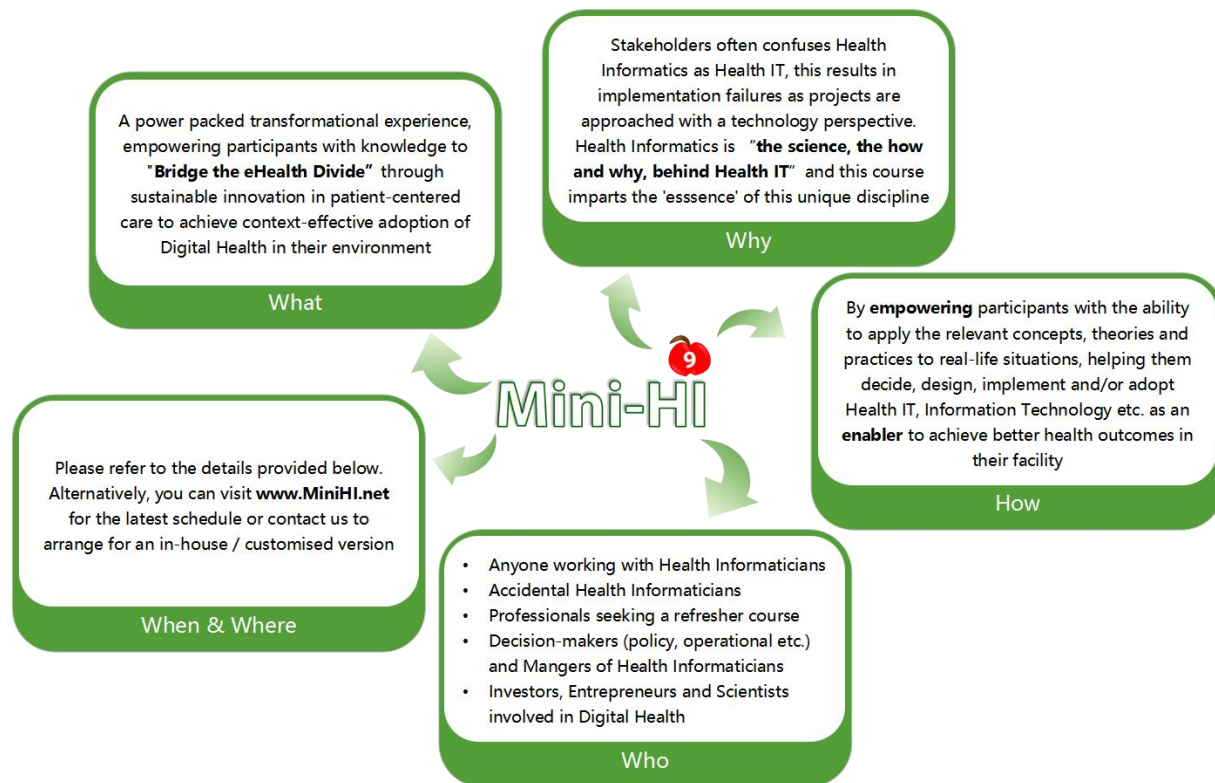


# Mini-HI : Vendor Edition (Mini Health Informatician)



The "Mini-HI : Vendor Edition" is designed to empower solution providers (aka vendors) with relevant Health Informatics concepts to identify underlying contextual needs of health providers as opposed to 'blindly complying' with RFP requirements. Suitable for Sales, Marketing & Implementation personnel, this interactive course will help participants scope potential projects properly (leading to sensible expectation management & engagement) and more importantly, help elevate the relationship from a transactional basis to a mutually-dependent partnership where both parties can fully unleash the potential of products/solution implemented.

## Course Outline

- Understanding Health and HealthCare
- Health Informatics Clarified
- Standards & Interoperability in HealthCare
- Health Data Management
- Effective Engagement in Health and Healthcare

**Date:** 2nd September 2016  
**Venue:** Singapore  
 (Actual venue to be announced to registered participants)  
**Fees:** SGD \$1,500  
 (Lunch and tea breaks will be provided)  
 (Group discount is available)

## Course Leader:

Dr. Adam CHEE is the Chief Advocacy Officer of BinaryHealthCare (Singapore), serving to "Bridge the eHealth Divide" by enabling sustainable innovation in patient-centered care through stakeholders empowerment to achieve context-effective adoption of Digital Health. Bringing 14 years of experience and expertise in strategy & operations, technology & workflow advisory, implementation & adoption of eHealth across Asia Pacific and Middle East.



Adam had a successful career in the IT industry before venturing into Health Informatics in 2002, where he works across the healthcare ecosystem across the globe. A recognized Subject Matter Expert, Adam serves as faculty at institutes in the region (including a Visiting Professorship with Taipei Medical University) and speaks frequently at international conferences.

Adam serves on several Health Informatics committees and is a Fellow of HIMSS (FHIMSS), Australasia College of Health Informatics (FACHI) and Royal Society of Public Health (FRSPH). Adam's brief profile can be found at <http://www.BinaryHealthCare.com/Adam/>

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For more information about this programme and to register, please visit <http://www.MiniHI.net>